



CORPORATE PROFILE

Date of Establishment	December 2021
Capital	70,000,000 JPY
Head Office	10F, 8-7 Nibancho, Chiyoda-ku, Tokyo 102-0084, JAPAN
Phone Number	03-3512-0050

CORPORATE HISTORY

April 2022
Akihabara Auction Inc. became a fully-owned subsidiary of
SOMEI Inc.

December 2021
SOMEI Inc. is established with a capital of 70,000,000 JPY.

Decembre 2020
Office relocated to Nibancho, Chiyoda-ku, Tokyo.

April 2019
Office relocated to Harumi, Chuo-ku, Tokyo.

April 2018
Establishment of the company in Shibaura, Minato-ku, Tokyo.



somei-holdings.co.jp



contact@somei-holdings.co.jp

SOMEI HOLDINGS
株式会社 創萌ホールディングス

2023

Create content to inspire serenity through art and subculture

Connecting Japanese culture to the world and the future —

GLOBAL INNOVATION Challenge For The Future

Connecting Japanese culture to the world and the future——

We are a crossover among companies and we create businesses in the arts, subcultures, and entertainment.
We will continue to plan, develop and produce content that inspires people worldwide by creating synergy and branding for the conglomerate.

To systematically create synergy and provide a place for artists and creators to debut, we promote planning, attraction and matching in BtoB and BtoC.



2 MANAGEMENT

2 Organizational Management
Business Administration



For business operations and management strategies, we discuss actions and formulate business goals based on professional research and close examination of marketability, competition, target audience, etc.

4 INVESTIGATION

4 Research・Exploration



Developing new business, systems, careers and skills, developing human resources, attracting businesses and entrepreneurs.

5 DEVELOPMENT

5 Evolution・Growth
Expansion



6 PARTNERSHIP

6 Hospitality
Support・Trouble Shooting



Considering BtoB and BtoC as well as business alliances, we offer precise services and content for companies, entrepreneurs, artists and creators.



With a marketing perspective that accompanies the changes of the times and its diversity that responds to a wide variety of needs, we will plan accurately and make proposals with originality and ingenuity.

※4P : Product, Price, Place, Promotion
※ROI : Return On Investment

Build and develop partnerships based on mutual trust with corporations, entrepreneurs, artists, and creators. We contribute to the fulfillment of our mission by continuing and further improving our results.

We are dedicated to increasing corporate value and promoting business growth through innovative solutions that leverage synergies across diverse industries and individuals. If you are interested in M&A and business succession, please don't hesitate to consult with us.


somei-holdings.co.jp

CONGLOMERATE

Diversified conglomerate
Synergy・Branding



株式会社 創萌ホールディングス
SOMEI HOLDINGS

Group Enterprise



SOMEI Inc. Date of Establishment: April 2018 / Capital: 10,000,000 JPY

With the motto "Nuture Dreams, Create the Future," we are committed to creating content that children and adults around the world can enjoy and pass on from generation to generation.

somei-entertainment.jp



Akihabara Auctions Inc. Date of Establishment: August 2015 / Capital: 10,000,000 JPY

We are an auction house specializing in subculture and pop culture. We have established a business as an Akihabara landmark, promoting cooperation with companies and shipping them all around the world.

akihabara-auctions.com